

# WEBINARS

## BUSINESS SUPPORT

Creation cycle

## FINANCING YOUR PROJECT

**APR. 28TH | 7.00 PM - 8.00 PM**

## OBJECTIVE OF THE WEBINAR

Present two financing solutions for your project

This webinar will provide you with information about ISMA :

- Who they are ?
- What they do ?
- Their financing programs

## Registration :

[www.ccism.fr](http://www.ccism.fr)



Fonds Européens Structurels  
et d'Investissement

## PRESENTER

Initiative  
Saint Martin  
Active

MEMBRE DES RÉSEAUX

FRANCEACTIVE  
Les entrepreneurs engagés

Initiative  
France

**DAIL GERMAIN**

**CITÉSLAB PROJECT MANAGER**

**INITIATIVE SAINT MARTIN ACTIVE**

Created in 2001, Initiative Saint-Martin Active is an association under the French law of 1901 that brings together public and private actors. Its mission is to :

- to identify and encourage initiatives that create jobs and sustainable activities, by supporting the creation, takeover or development of businesses, particularly among the public in difficulty.
- to support the initiatives of associations and companies of social utility, having an economic activity generating employment and working in the integration, the social cohesion and the prevention of the delinquency.
- to give project leaders the means to act in favor of an economy that respects people, the environment and our Collectivity of Saint-Martin.

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## PRESENTER

**NICKISHA HENRY**  
**BUSINESS ADVISOR**  
**ADIE**



"At Adie we defend the idea that everyone, even without capital, even without a diploma, can become an entrepreneur if they have access to credit and professional, personalized support, based on trust, solidarity and responsibility.

We do not accept the waste of talents that would make business creation in France reserved for those who have money, diplomas or connections!

We will never stop promoting this right to economic initiative for all, and inventing new mechanisms and new discourses.

We want to act concretely, convinced that this vision is shared by a growing number of citizens and decision-makers, and that it is also shared by all those who are still burdened by prejudices about individual entrepreneurship and credit.

We want to convince entrepreneurs that we will be able to welcome them as clients or direct them to the most suitable partners.

We are Adie, a large association active in all territories in France and overseas, organized in a network of employees and volunteers, specialists in credit and advice.

We seek to make what is perceived as complex simple, accessible, intelligible, to remove barriers."