

# WEBINARS BUSINESS SUPPORT

Creation cycle

## ASSESSING THE FINANCIAL NEEDS OF YOUR PROJECT

APR. 26TH | 7.00 PM - 8.00 PM

### OBJECTIVE OF THE WEBINAR

Identifying your financial needs and understanding the main principles of the forecast financial management of a company.

This webinar will help you to :

- Define your financial projection
- Understand the 3 financial summary for your projection
- Put your project into figures in
  - \* The Financial plan
  - \* The income statement
  - \* The cashflow projection

Registration :  
[www.ccism.fr](http://www.ccism.fr)



Fonds Européens Structurels  
et d'Investissement

### PRESENTER



#### BRUNO LIZE

**ELECTED MEMBER OF THE ASSOCIATION OF  
CHARTERED ACCOUNTANTS AND CERTIFIED  
PUBLIC ACCOUNTANT**

Bruno Lize has been working as a chartered accountant and independent auditor since 2013 after obtaining the DEC (diploma of chartered accountant). He created his firm ex-nihilo at the beginning of 2013, his clientele covers all the social and economic actors of the island (craftsmen, traders, liberal professions, associations, individuals). At the start of 2022, he established a new professional practice structure in Martinique which includes two firms. His focus for the rest of the year is a successful transition to digitalisation.