

WEBINARS BUSINESS SUPPORT

Creation cycle

HOW TO DESIGN YOUR BUSINESS MODEL

APR. 14TH | 7.00 PM - 8.00 PM

OBJECTIVE OF THE WEBINAR

Understanding what is a business model and how to design your business model

This webinar will help you to :

- Identify and understand the context in which you are going to create their business and how your business is going to generate revenues
- Conceive and design your business model

Registration :

www.ccism.fr



Fonds Européens Structurels
et d'Investissement

PRESENTER



JEAN ARNELL

MANAGING PARTNER COMPUTECH

Computech

Currently serving as Managing Partner at Computech, Jean is responsible for leading Computech Infrastructure services and Outsourcing businesses as well as general & strategic management. From a technical perspective, he is focused services design and delivery on emerging technologies such as Big Data, Blockchain and Internet of Things (IoT); particularly how they drive business outcomes. Upon graduating from the University of Paris Dauphine in France, Mr. Arnell and his cousin Alain Roper founded Computech, an IT services company specialized in IT Strategy Consulting, Technology Services and Outsourcing. Mr. Arnell holds a Bachelor of Science in Computer Science from University Paris Dauphine (France), a Masters of Science in Finance from Wharton School of Business as well as several industry recognized certifications. He is a member of the Alumni of Harvard Kennedy School of Government, MIT Center for Information Systems Research (CISR) and an Aresty Scholar of the Wharton School of Business at the University of Pennsylvania.

A recognized technology leader known for crafting the requisite strategic vision to achieve business goals, Jean has also been a frequent speaker at technology events in Caribbean.